

The AI Magnitude of Change: From Pilots to Enterprise Strategy

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Thank you



200-YEARS



Enterprise AI adoption requires commitment in the following areas:



Discovery



**Enablement/
Roles
Definition**



Data Strategy



**Continuous
Testing/
Monitoring**



The attributes of an Agent

salesforce



Role

What job
they should do



Data

What
knowledge they
can access



Actions

What
capabilities
they have



Guardrails

What they
shouldn't do



Channel

Where they
do work



Trust



Thank you

The background is a soft gradient of purple, blue, and teal. It features stylized white clouds in the top right and bottom left corners. In the bottom right, there are teal mountains and dark green pine trees. Three small black birds are flying in the lower left area of the sky.