



Join more than 10,000 influential leaders from the cybersecurity community at **Cyber Week**, the nation's largest week-long cybersecurity festival focused on digital threats, online privacy, security innovation and the U.S. government's work to defend the nation's cyberspace. Cyber Week is an annual movement bringing together top C-Suite leaders, information security professionals, security researchers, state and federal officials and other influential decision-makers across dozens of community-driven events. The goal? Sharing best practices and sparking collaboration on big ideas that will revolutionize technology in the U.S. and fend off the next generation of attackers.

DATE:

February 2027

LOCATION:

Washington, DC

Cyber Week Highlights

50M+

Impressions via Digital Advertising, Outdoor Advertising & Social Promotion

10K+

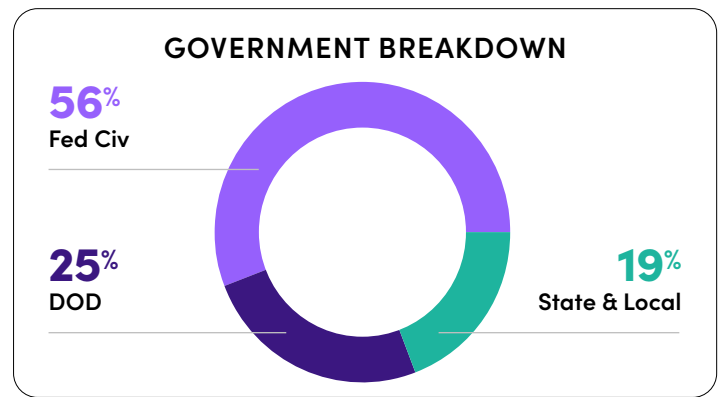
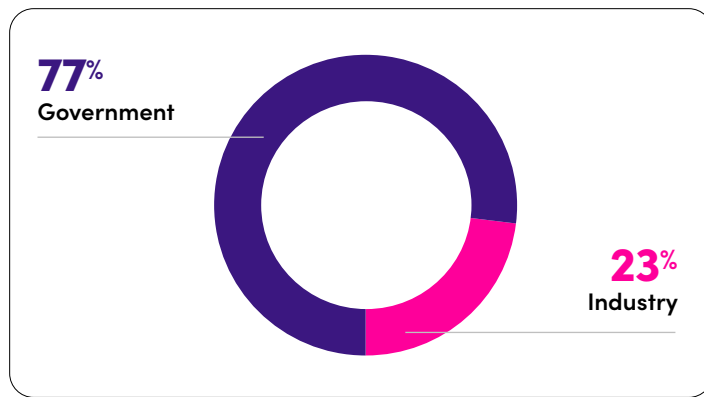
Decision Makers & Influencers from the government and cybersecurity communities

600+

Unique Government Agencies



Audience Breakdown



Past Speakers



ALEXANDRA SEYMOUR

Principal Deputy Assistant
National Cyber Director
for Policy, Office of the
National Cyber Director,
The White House



MIKE DUFFY

Acting Federal CISO,
Executive Office of
the President



JUSTIN FANELLI

Acting CTO,
Dept. of the Navy



BRANDON PUGH

Principal Cyber
Advisor, U.S. Army



**ANNE MARIE
SCHUMANN**

Principal Cyber Advisor,
Dept. of the Navy



**DR. WANDA
JONES-HEATH**

Principal Cyber Advisor,
Dept. of Air Force



**MICHAEL
MACHTINGER**

Deputy Assistant
Director, Cyber
Intelligence, FBI



NICK POLK

Branch Director for
Federal Cybersecurity,
Executive Office
of the President



CHERYLYN PASCOE

Director, National
Cybersecurity Center
of Excellence, NIST



VU NGUYEN

CISO, DOJ

Past Sponsors



Sponsorship Levels

UNDERWRITER **DIAMOND**
\$250K **\$150K**

Pipeline Acceleration

Qualified leads	10,000	5,000
Tabletop exhibit in partner pavilion at CyberTalks	X	X
10 tickets to CyberTalks	X	X

Thought Leadership

Speaking role at CyberTalks , the nation's premier gathering of the most influential leaders in cybersecurity from government, tech, academia and more.	X	X
Two Executive spotlight videos of your executive on CyberScoop.com & featured in the CyberScoop newsletter	X	X

Branding

50,000,000 impressions	X	
Branding included in 2-month citywide metro campaign, including king-size metrobus and Metrorail cars	X	
Sponsorship of Festival's anchor event, CyberTalks	X	X
Logo on Cyber Week website, promotion, and social media	X	X
Branding on CyberTalks event materials	X	X
Inclusion in social marketing campaign promoting Cyber Week and CyberTalks	X	X

DEFENSE TECH WEEK SPONSORSHIP ADD-ONS

\$10K ea.

Executive Perspective

Extend the impact of your sponsorship with a custom article highlighting your executive's on-stage remarks from **CyberTalks**. This article will be published on CyberScoop.com and featured in the CyberScoop newsletter.

X

Social Marketing

3 week post-event social media campaign	X
2x (30-60 second) short-form custom video reels highlighting your subject matter expert's speaking session and executive spotlight video	X

Check out last year's festival! ✨