



AI Week is the nation’s only week-long tech festival dedicated to artificial intelligence and its potential to transform the world we live in. During AI Week, thousands of C-suite leaders from the government, tech and education communities across the U.S. will gather online and in person to participate in dozens of community events, interactive sessions, lightning talks, networking opportunities and more. As AI rapidly transforms how we live, work and communicate, the demand for responsible AI innovation and risk mitigation increases exponentially.

Don’t miss the opportunity to be a part of this critical conversation while gaining an exclusive look at the latest in the AI space. Join thousands of AI leaders and influencers at AIScoop’s fourth annual AI Week!

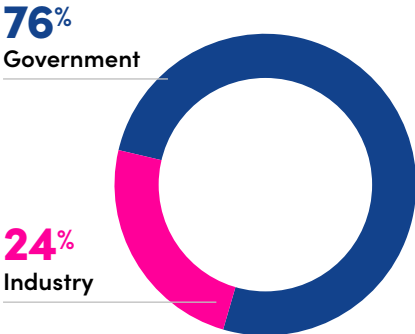
DATE:
April 2027

LOCATION:
Washington, DC

AI Week Highlights



AUDIENCE BREAKDOWN



Government Breakdown



50M+
Unique Users Reached via Social Promotion

10K+
Decision Makers & Influencers from the government and tech communities

600+
Unique Government Agencies

The Scoop



"Thanks AIScoop for the opportunity to pontificate in front of a packed audience about the exciting future of Scaled AI for Cybersecurity at #AITalks during #AIWeek. It was a blast!"

- Deputy CISO, **U.S. Air Force**

"Thrilled to have attended AI Week in DC. It was a fantastic experience! We had the opportunity to engage with industry leaders and stakeholders, sharing insights into our advancements in AI."

- Senior Customer Engineer,
Google

"During AI Week, I went to #AITalks in DC (thank you AIScoop! and I left genuinely inspired. From conversations on public service, defense, and workforce development to reflections on what ethical and purposeful AI really looks like, the sessions sparked so many ideas."

- Senior Technical Advisor, **U.S. AIDE**

Past Speakers



DREW MYKLEGARD

Deputy Federal CIO,
Executive Office
of the President



DR. KELLY FLETCHER

CIO, Dept. of State



ZACH WHITMAN

Chief Data Scientist &
Chief AI Officer, GSA



DR. MIKE HORTON

Acting Chief AI Officer,
DOT



CAPT. CHRISTOPHER CLARK
AI Lead, U.S. Marine Corps



DR. MATT TUREK

Deputy Director,
Information Innovation
Office, DARPA



BRIG. GEN. MICHAEL MCGINLEY

Director, GigEagle Agile
Talent Ecosystem Initiative,
DOD



DR. SETHURAMAN PANCHANATHAN

Director, U.S. National
Science Foundation



KRISTJAN PRIKK

Ambassador of the
Republic of Estonia
to the U.S.



LINDSEY SAUL
Chief Data Officer, GAO

Past Sponsors



Sponsorship Levels

UNDERWRITER
\$250K

DIAMOND
\$150K

Pipeline Acceleration

Qualified leads	10,000	5,000
10 tickets to AITalks	X	X
Tabletop exhibit in partner pavilion at AITalks	X	X

Thought Leadership

Speaking role at **AITalks**, the premier event where top government leaders, tech innovators, and industry experts converge to explore the transformative potential of artificial intelligence in the public sector space.

X X

Two Executive spotlight videos of your executive on **AIscop.com** & featured in the **AIscop** newsletter

X X

Branding

50,000,000 impressions	X	
Branding included in 2-month citywide metro campaign, including king-size metrobus and Metrorail cars	X	
Sponsorship of Festival's anchor events		
<ul style="list-style-type: none">• Opening Party• AITalks	X	X
Logo on AIWeek website, promotion, and social media	X	X
Branding on AITalks and Opening Party event materials	X	X
Social marketing campaign	X	X

AIWEEK SPONSORSHIP ADD-ONS

\$10K ea.

Executive Perspective

Extend the impact of your sponsorship with a custom article highlighting your executive's on-stage remarks from **AITalks**. This article will be published on **AIscop.com** and featured in the **AIscop** newsletter.

X

Social Marketing

3 week post-event social media campaign	X	
2x (30-60 second) short-form custom video reels highlighting your subject matter expert's speaking session and executive spotlight video	X	

[Sponsor AI Week](#) ✨

[Check out last year's calendar of events](#) ✨